

THE 4th FOODISM SHOW

All About Diet & Healthy Eating



18-20 SEPTEMBER 2025

Hall 8, IMPACT Exhibition Center

IMPACT
MUANG THONG THANI

 The Foodism Show

 thefoodism_show

 www.thefoodism-show.com

Event Name :

THE FOODISM SHOW

All About Diet & Healthy Eating

Co-located Event :



Date & Time :



18-20

September 2025

10.00 - 19.00 Hrs.

Venue :

Hall 8,
IMPACT Muang Thong Thani,
Thailand



Website :



www.thefoodism-show.com

Expected Exhibitor :

150+
Exhibitors

300
Brands



Expected Visitor :



15,000

Consumers and businesses

Organizer :

IMPACT Exhibition
Management



IMPACT
MUANG THONG THANI



The Foodism Show



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www.thefoodism-show.com

Exhibitor Profile

Future Food

- Healthy food and drinks
- Supplements and herbs
- Plant-based
- Insect Protein
- Organics Foods
- Medical Foods

Healthy Product

- Healthy lifestyle products
- HealthTech and Exercise equipment
- Medical Equipment for the elderly
- Organic cosmetics

Wellness, Product & Service

- Hotels and health resorts
- Spa and beauty center
- Fitness services
- Medical Clinic Services health clinic
- Travel and leisure activities
- Finance and Investment
- OEM

Why Exhibit?



Generate new sales



Launch your brands & products



Get new customer contacts



Increase your sales network and distributions



Create and expand your brand awareness



Conduct market survey of your products

Visitor Profiles

- Healthy food and products retailers and e- tailers
- Importers and exporters
- Distributors and dealers
- Wholesalers
- Hospital and pharmacy store
- Hotel and wellness resort
- Restaurant and coffee shop
- Nutritionists and healthcare practitioners
- Health association and government agencies
- Healthy lifestyle lovers from Thailand and International
- Educational institute of Food Science / Sport Science
- Health enthusiasts club
- Health influencer
- Athletes' club

2024 Snapshot

12,398

Number of
Trade Visitors

153

Exhibiting
Companies

300

Brands

216

Business Matched
Meetings

29

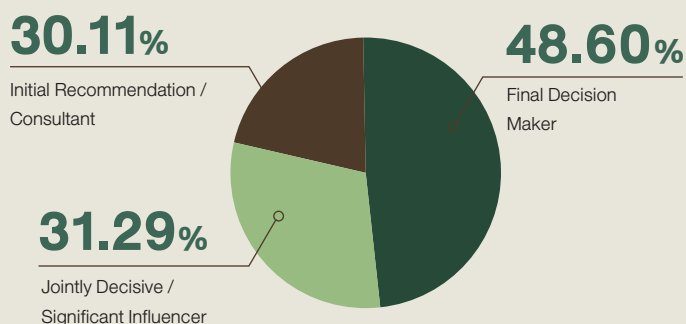
Speakers

28

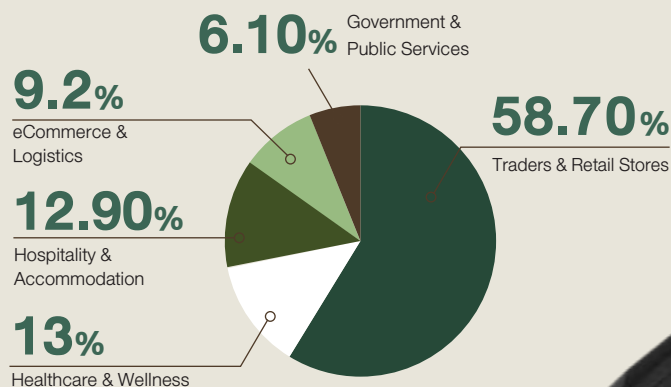
Sessions

Decision Level

Nearly 80% of visitors
are decision makers



Visitor by Business Sector



Product Interests Ranking



- Healthy Product
- Wellness And Service
- Plant-Based Food / Novel Food
- Supplements And Herbs / Medical Food
- Organic Products And Food

TOP 5 Visitor Industry



Dealer
Distributor / Trader



Retailer
Wholesaler



E-tailer
Online platform



Hospitality



Consumer

Show Highlights



Conferences

Workshop

Business Matching

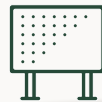
Health
Check-Up

Showcase

Our 360 Marketing channels



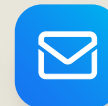
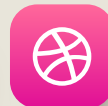
Outdoor Signage & Printing



LED Monitor



Clipping News



Some of our marketing activities

• Association



• Buyer Recruitment



• Email Marketing (EDM)



• Social Media



• Influencer - KOL



Exhibitor Testimonials

"This is our second year, and the feedback from customers has been fantastic. I encourage food and health businesses to exhibit here. See you next year"

Oatlife



"We were impressed by the organization and the quality of attendees at Foodism. It's rare to find an event that not only attracts so many buyers but also creates meaningful opportunities for networking and business discussions. We're already planning to return next year!"

"Foodism was an amazing opportunity for us to connect directly with high-quality buyers from across the industry. The exposure we gained and the business leads we generated far exceeded our expectations. It's an event that truly delivers value for exhibitors!"

Tofusan



"Directly with high-quality buyers from across the industry. The exposure we gained and the business leads we generated far exceeded our expectations. It's an event that truly delivers value for exhibitors!"

So Good



"This year, the amazing turnout has boosted Toby's brand recognition. For next year, we invite everyone to explore this must-visit event, packed with health-focused products"

Toby Thailand



Visitor Testimonials

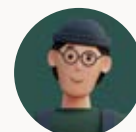
"I came to source for the Health food and Health devices to distribute in Thailand and found this exhibition help to fulfill my objectives. I have many fruitful discussion with the exhibitors and gain lots of updated industry knowledge through the seminars. I would strongly recommend everyone in the Health industry to join Foodism next year "

Pongpol



"I wish this event could be held more often and invite everyone to join next year. It covers all aspects of health!"

Somkeart
Business Owner



Booth Package



Standard Booth THB 42,300 / Booth

- 1 Reception table
- 2 Chairs
- Fascia with company name with booth number (Max. 24 letters)
- 2 Lightings
- 1 Waste basket
- 1 Socket 5 amp / 220 v. (do not use with lighting equipment)

Note : Corner space add USD 170 / corner
Reg. fee at USD 150 / company
7% VAT is applicable



Raw Space (minimum 18 sq.m.) THB 4,000 / Sq.m.

Raw space offers the greatest flexibility for creating custom exhibition stands, providing a platform to explore and implement your stand design ideas.

Note : Corner space add USD 170 / corner
Reg. fee at USD 150 / company
7% VAT is applicable



Contact Us Now



Chanokphorn Rukaree



+6684-217-5656



ChanokphonR@impact.co.th



Waranya Moonkanha



+6681-997-4949



WaranyaM@impact.co.th



Sikhanett Khajornpimanmas



+6680-952-1699



SikhanettK@impact.co.th



Orasa Chankhong



(+66)95-395-1417



OrasaC@impact.co.th